Ma & Pa Community Greenway **Feasibility Study**

Dallastown Borough **Community Focus Group** July 8, 2009



















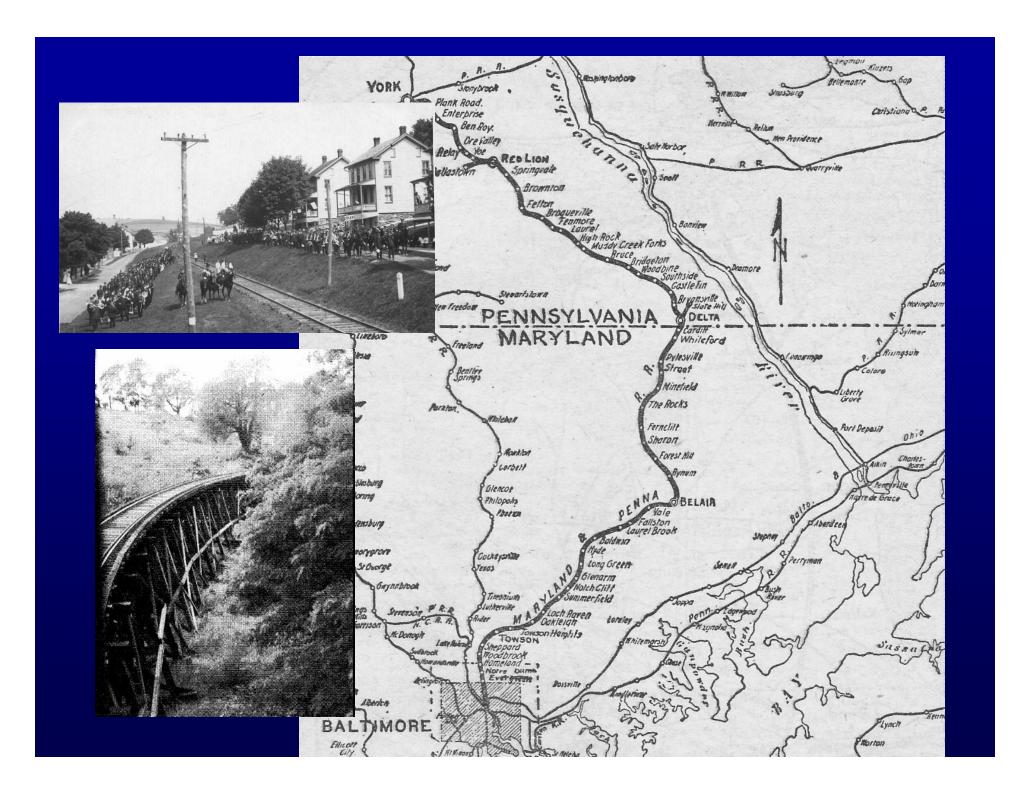


Feasibility Study Process

- Public participation
- Corridor analysis
 - Physical
 - Legal
 - Financial
- Concept plan
- Cost analysis
- Operations and maintenance analysis

Public Participation

- Study Committee
- Information Dissemination
- Community and Municipal Surveys
- Key Person Interviews
- Community Focus Group Meetings
- Public Meetings
- Open House



Ma & Pa Community Greenway Feasibility Study Dallastown Borough Corridor SCALE IN MILES 0.25 0.5 TIMBER TRUSSLE BRIDGE, 8W. 260 LONG. STEEP YORK **EMBANKMENTS** TOWNSHIP AT BOTH ENDS YOE PARK DALLASTOWN YOE BOROUGH BOROUGH OR THROUGH GATED WOODLAND INDUSTRIAL AREA BOROUGH ST. TA DALLASTOWN Legend STUDY AREA - SPRING GARDEN HISTORIC MA PA RALL CORRIDOR RAL CORROOR MPASSABLE WITH OVERGROWTH HSTORC MA PA BAL CORR OVER-EAD CASLES UNDERSOUND CASLES GAS UNE WATER UNE SANTARY UNE ADEQUATE SITE DISTANCE TOWNSHIP TO FELTON BOROUGH WINN STEEP SLOPES (H) STREAM ACCESS AREA HAZARD VEHICULAR ROAD CROSSING









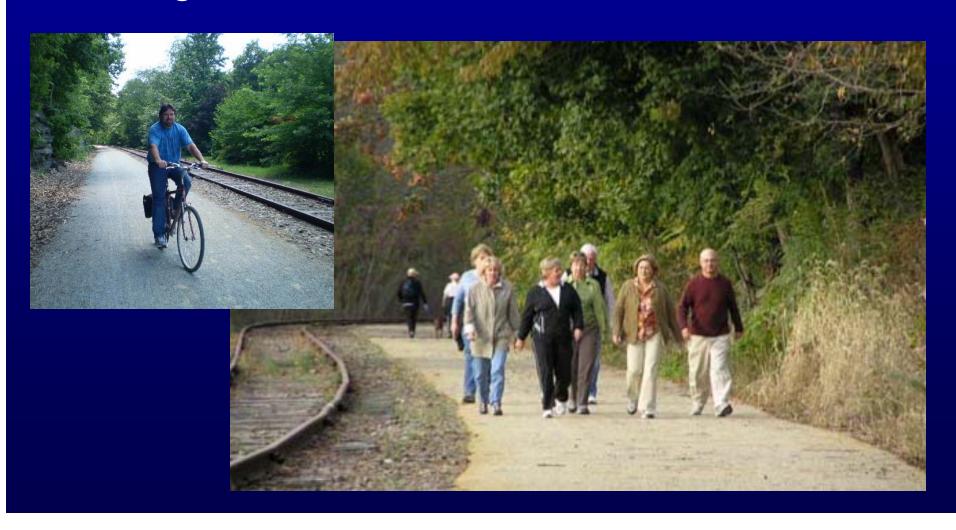
Who Uses the Trail?



- 60.8% York County residents
- 25.7% MD/DC/VA area residents
- 3.6% Lancaster County
- 2.2% Harrisburg area



- 80% of users are over the age of 35
- 38% of users are between 36 55 years of age

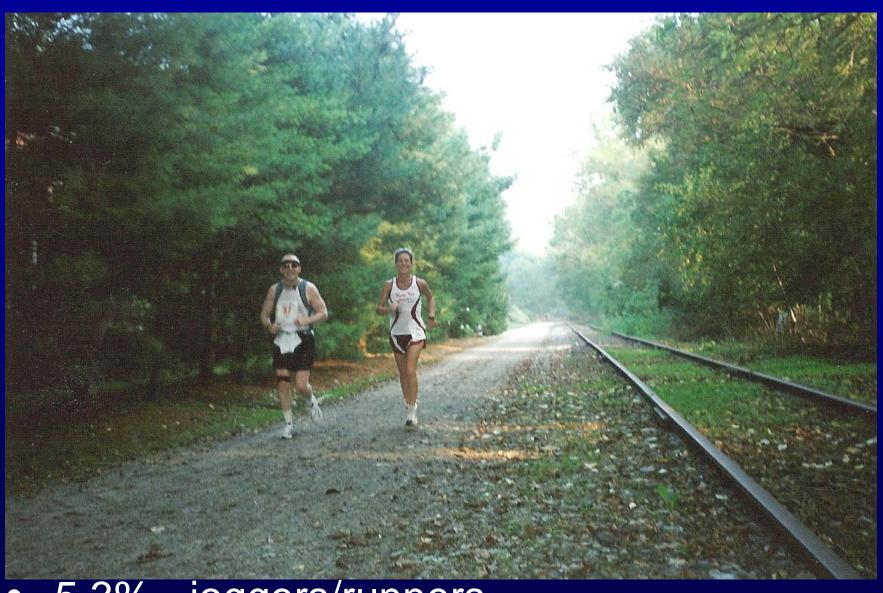




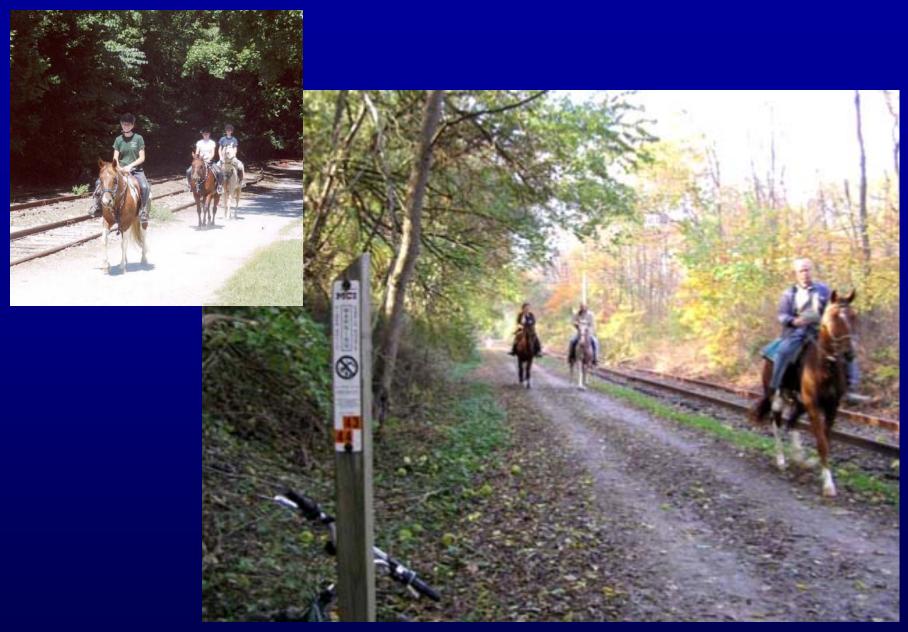
• 71.7% - cyclists



• 18.0% - walkers



• 5.3% - joggers/runners



• 0.8% - equestrians

When is the Trail Used?

- 56.1% weekends
- 43.95 weekdays
- 40.7% mornings
- 30.7% afternoons
- 12.9% evenings



56% use once a week

Reasons for Using the Trail

- 44.8% health and exercise
- 38.2% recreational
- 10.0% fitness and training
- 1.2% commuting



Cleanliness

93.6% rated trail cleanliness as excellent or good



Safety and Security

 91.6% rate safety and security of trail as excellent or good

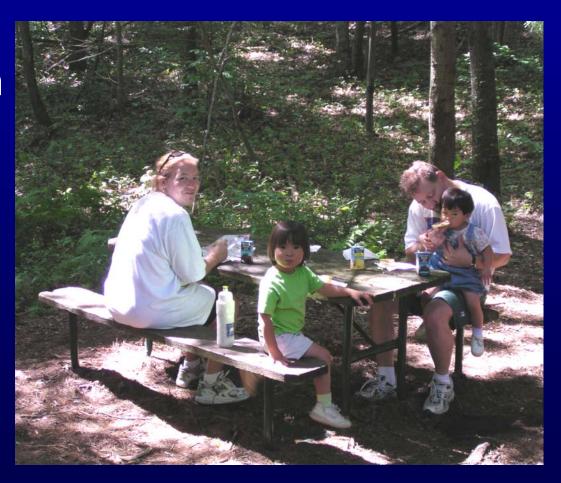


Economic Impact

- 85% purchased hard goods (bikes and bike accessories) in conjunction with use of the trail
- Average spending on hard goods -\$367



- 72% purchased soft goods (water, soda, candy) in conjunction with use of the trail
- Average expenditure per person per trip on soft goods – \$12.66







Total
 economic
 impact in
 2007 - \$6
 million

